

Anjali

UX DESIGNER

anjali1403@icloud.com

[778-322-1403](tel:778-322-1403)

www.linkedin.com/in/anjali1403

PROFILE

With a background in Psychology and over 3 years of research experience, I'm passionate about solving human-centric problems. I enjoy taking ideas from concept to production with an emphasis on empathy and accessibility.

I'm excited to bridge the gap between psychology, design, and technology by creating functional and meaningful user-experiences.

SKILLS

Figma, InVision, Adobe XD, Sketch, SPSS, POP

EXPERIENCE

UX/UI Designer | Empowered Futures

AUG 2022 - PRESENT, TORONTO, ON

- Helping create the Design System for Empowered Futures, an organization that connects mentees with mentors
- Collaborating with web developers to create a high-fidelity prototype
- Conducting usability testing for the mentee and mentor task flow

Research Assistant | Dr. John D. Haltigan

AUG 2021 - PRESENT, TORONTO, ON

- Leading the qualitative team to complete the systematic coding of relevant research papers and literature searches
- Reporting findings in a meta-analysis on the moderating effects of high/low basal respiratory sinus arrhythmia on developmental outcomes in adverse environments

Instructor Therapist | Shining Stars Support Services

DEC 2020 - JUNE 2022, MISSISSAUGA, ON

- Delivered individualized therapy for children with autism by implementing ABA intervention
- Analyzed qualitative and quantitative data to track clients' progress
- Liaised between different SLP teams, behavior consultants, & clinical supervisors to develop intervention plans for clients

EDUCATION

BrainStation | User Experience Design Diploma

JUL 2022 - SEP 2022, ONTARIO, CA

University of British Columbia | BA in Psychology | Law and Society Minor | OIS Scholar

SEP 2017 - 2020, VANCOUVER, BC

PROJECTS

Stride (Academic) | 10 weeks | Tools: Figma, Invision

- Researched, designed, and prototyped a mentorship app to help individuals connect with mentors and obtain career guidance
- Conducted usability testing and integrated feedback to improve the user experience.

Researcher | ["The role of context in action perception and understanding social situations"](#)

JAN 2020 - JUL 2020, UNIVERSITY OF BRITISH COLUMBIA

- Designed & conducted a social psychology experiment to understand the role of contextual information in the perception of human actions
- Recruited the relevant participant pool of 85 participants
- Utilized cutting edge tools such as Python, Github and, PsychoPy to solve technical challenges and SPSS to conduct statistical analyses